

Sponsors Needed for the 2018 KBS Blues Challenge and 30th Anniversary Party

The Kentuckiana Blues Society celebrates its 30th anniversary this year and we need sponsors to help us commemorate our three decades of preserving, promoting, and perpetuating the blues and to support our representatives to the International Blues Challenge (IBC) next January in Memphis, TN.

Our annual Blues Challenge contest will take place on Sunday, October 21 at Stevie Ray's Blues Bar and our 30th Anniversary Celebration is Saturday, November 17 at the New Direction Bar & Grill. As a member of the Blues Foundation, the KBS can send representatives to the annual IBC in the Band, Solo/Duo, Youth, and Best Self-Produced CD Contests in Memphis, TN. The Anniversary Celebration is the blues society's annual birthday party featuring two blues acts. Admission is free to the society's members, but is open to the public.

Sponsorships start at \$100 and payment must be received by September 15. For more info, please contact Gary Sampson at 502/724-9971 or gary@kbsblues.org.

Bronze Sponsorship

For \$100, the sponsor's name will be printed on the bottom of both the blues challenge and anniversary posters this year. Sponsor's name will also be listed in the press releases for both events, on the KBS Facebook pages, and the KBS website. Sponsor's printed name will appear on a banner by the stage at both events. Sponsor will also receive free admission for two to both events.

Silver Sponsorship

For \$250, the sponsor's logo will appear on the bottom of both the blues challenge and anniversary posters this year. Sponsors will also be recognized with a short paragraph in the press release for both events, on the KBS Facebook pages, and the KBS website. Sponsor's logo will appear on a banner by the stage at both events. Sponsor will also receive free admission for four to both events.

Gold Sponsorship

For \$500, the sponsor's logo will appear on the top of both the blues challenge and anniversary posters this year. Sponsors will also be recognized with a short paragraph in the press release for both events, on the KBS Facebook pages, and the KBS website. Sponsor's logo will appear on a banner by the stage at both events and the sponsor can display their own individual banner at both events. (Sponsors must provide a banner no larger than 3" by 5" or 4" by 4" and it will be returned after the anniversary celebration.) Sponsor will also receive free admission for six to both events.

Platinum Sponsorship

For \$2,500, the sponsor will be our headlining sponsor for both events and have their logo displayed above the title of both the blues challenge and anniversary posters this year. Sponsors will also be recognized with a lengthy paragraph in the press release for both events, on the KBS Facebook pages, and the KBS website. Sponsor's logo will appear on a banner by the stage at both events and the sponsor can display their own individual banner at both events. (Sponsors must provide a banner no larger than 3" by 5" or 4" by 4" and it will be returned after the anniversary celebration.) Sponsor will also receive free admission for ten to both events.

All contributions should be made payable to the
Kentuckiana Blues Society, a non-profit, 501(c)3 organization
and are tax-deductible. Send payment to:
Kentuckiana Blues Society, PO Box 755, Louisville, KY 40201-0755

